



WHAT: Harnessing Leadership: Through Purpose, Direction and Motivation

This is a Missouri POST Certified class for 3 credit hours.

WHEN: October 16, 2023 1300-1600 hours

WHERE: Ballroom A

Doubletree Chesterfield

16625 Swingley Ridge Road, Chesterfield, MO

Harnessing Leadership: Through Purpose, Direction, and Motivation

Leadership is defined as the process of influencing people by providing purpose, direction, and motivation to accomplish the mission/job and improve the organization. Purpose is the why in everything we do and is the grounding force in our lives. Direction provides the how to accomplish all the tasks and goals we have. Motivation is the will to do what is necessary to make all of this happen.

Leadership is one of the key components to effectiveness and achieving success in life.

This course will focus on how to unlock your purpose, develop direction, and instill the motivation to increase your effectiveness in all facets of your life.

Course Objectives:

- Increase your personal and professional effectiveness through the application of leadership.
- Enhance your team and organization through the understanding of self-leadership.
- Recognize how leadership enables teams and organizations to realize their vision by increasing the effectiveness of all their members.
- Understand and assess yourself

- Analyze your character and the five elements of character.
- Understand the leadership principles and their value as a leader.

Speaker Biography

Colonel (Retired) Jeff Crapo served for over 24 years as an Infantry Officer in the United States Army where he served in multiple leadership roles culminating as an Airborne Brigade Commander. Jeff has led and commanded over 4,800 Soldiers and has also served as a Combat Advisor and U.S. Army Ranger Instructor. Jeff has been awarded two Bronze Stars and the Valorous Unit Award during Combat Operations in Iraq and Afghanistan. Jeff holds a Master's of Science degree in Disaster and Emergency Management and is the co-founder of the ETHOS Academy. For the past four years, Jeff has trained thousands of first responders, business professionals, and individuals from all walks of life to increase their effectiveness through the application of leadership.

COST: \$75

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Registration Link:

HOTEL INFORMATION:

If you need a room at the hotel, IABTI has a hotel room block for **\$142/night**. When registering by phone note that you are with IABTI. Otherwise you can use the link below to secure your room.

https://linkprotect.cudasvc.com/url?a=https%3a%2f%2fgroup.doubletree.com%2f6etwke&c=E,1,u5kBIB_cSiSRctglqHyp9hszN87qBC73g_zxlj8zNyFA85-m54kHXeAngAFLN9MMuG563hFI3zQyy9E_r6IPgADwGUrrObe2S4JYmUQm806OuvKrsmufDL75Lw,,&typo=1