



## DETONATOR MAGAZINE ADVERTISING

### AD PRICING

Ad Size	Limited Run	Annual Contract
Full Page (with bleed)	\$1,400	\$1,300
Full Page (without bleed)	\$1,400	\$1,300
Half Page	\$800	\$700
Quarter Page	\$500	\$400

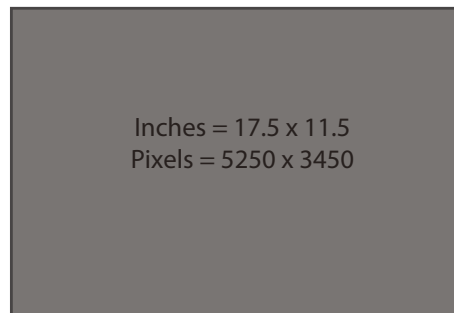
Prices Listed Are Single Ad, Per Issue Rates.

### INSERTION DEADLINES

Issue	Date
Jan/Feb	Jan 10
March/April	Mar 10
May/June	May 10
July/Aug	July 10
Sep/Oct	Sep 10
Nov/Dec	Nov 10

**The layout is landscape, so a Full Page ad is horizontal (similar to a print double page spread); whereas a Half Page ad is vertical.**

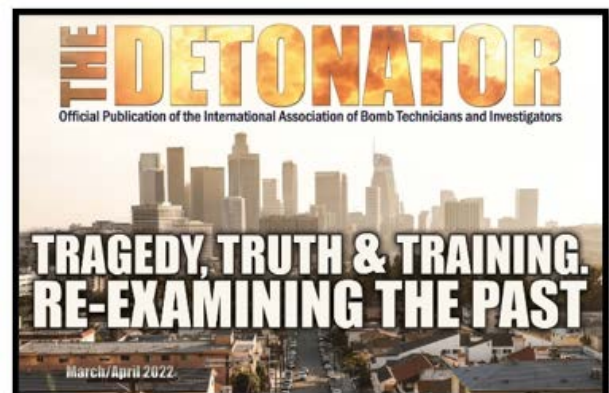
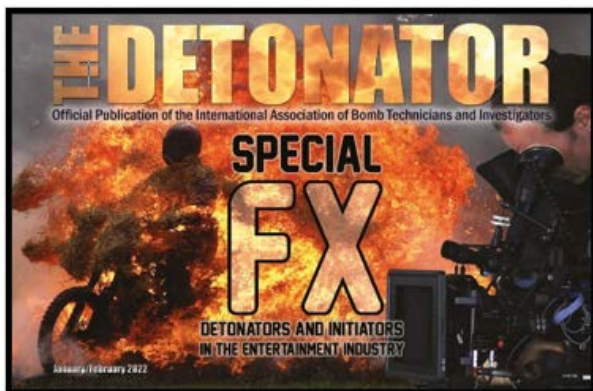
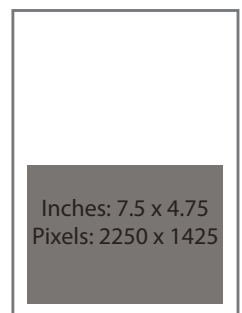
Full Page



Half Page



Quarter Page





## The International Association of Bomb Technicians and Investigators

1120 International Parkway, Suite 105 Fredericksburg, VA 22406

Telephone: (540) 752-4533 Email: detonator@iabti.org

### *The digital Detonator* Advertisement Insertion Order

#### PRICES LISTED BELOW ARE SINGLE AD (PER ISSUE) RATES

	Ad Size	Limited Run (1-5 Issues) Cost Per Ad	Annual Contract (Six Issues) Cost Per Ad
1. Quarter Page	7.5"x4.75" (2250x1425 pixels)	\$ 500.00	\$ 400.00
2. Half Page (vertical)	9"x11.5" (2700x3450 pixels)	\$ 800.00	\$ 700.00
3. Full page	17.5"x11.5" (5250x3450 pixels)	\$1,400.00	\$1,300.00

#### Additional per issue special placement costs, subject to availability

Special placement: \$200.00 (additional)

Ad Size: \_\_\_\_\_ Number of Issues: \_\_\_\_\_ Price Per Issue: \$ \_\_\_\_\_

Special Placement: \_\_\_\_\_ (if available) at (additional per issue) \$ \_\_\_\_\_

Begin Ad in: ☐ Jan/Feb ☐ Mar/Apr ☐ May/June ☐ Jul/Aug ☐ Sep/Oct ☐ Nov/Dec

Run ad(s) indefinitely in *Detonator* until I advise you, in writing, to discontinue: ☐ \_\_\_\_\_ (initial here)

By checking the box above and providing my initials, I am agreeing to pay for my ad(s) in each issue of *The Detonator* magazine until I provide written notice to the IABTI Business Office to discontinue my ad(s).\*

Company Name \_\_\_\_\_ Point of Contact \_\_\_\_\_

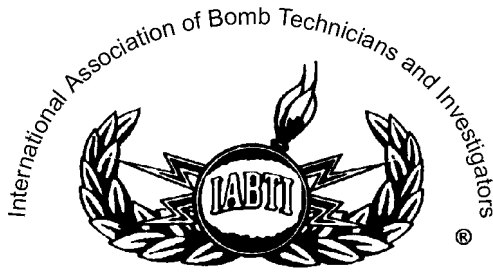
Email \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We must receive a signed insertion order prior to the insertion deadline to reserve your space. Initial Ads must be prepaid. All payments must be received in US Funds. Payments via wire transfer must include an additional \$28.00 USD for banking fees. Cancellations must be in writing and prior to deadline dates. Accounts delinquent after sixty (60) days will be cancelled. Ads may not be cancelled after the deadline. It is understood that the advertiser shall not use the IABTI name or image in conjunction with commercial activities in any manner that would directly or indirectly indicate endorsement of the advertiser's product, equipment, publication, system or service. My signature above indicates that I agree to the terms and conditions as stated.

**Ads will NOT be placed without a valid Insertion Order on file. When your Insertion Orders expires, we will automatically discontinue your ad. New insertion Orders MUST be submitted PRIOR to the deadline dates to continue your ad.**

**It is the Advertiser's responsibility to ensure that a valid Insertion Order is on file for all ads.**



**I.A.B.T.I.**

**1120 International Pkwy, Ste. 105**

**Fredericksburg, VA 22406**

**Phone: 540-752-4533 Fax: 540-752-2796**

**Email: [admin@IABTI.org](mailto:admin@IABTI.org)**

**CREDIT CARD INFORMATION**

Card Type:    ☐ Amex       ☐ Visa       ☐ MasterCard

Name on Card:

Card Number:

Expire Date: (mm/yy)

Amount: \$

Verification Code (3 digit code from back of MC/Visa):

Signature:

Date:

By signing above, I hereby authorize the IABTI to charge the above credit card account  
and I agree to pay above total amount according to my card issuer agreement